

THE  
PHILIP K. DICK  
SCIENCE FICTION  
FILM FESTIVAL



The Philip K. Dick International  
Science Fiction Film Festival will be a huge success...  
a success we want you to become a part of!

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With our strategic partnerships, connections,  
raving fan bases, and line-up of talented entertainment ...  
we are more than confident in this endeavor!

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*PARTNERSHIPS - CONNECTIONS*  
*ENTERTAINMENT - TALENT - RAVING FAN BASES*



**Singularity & Co.**



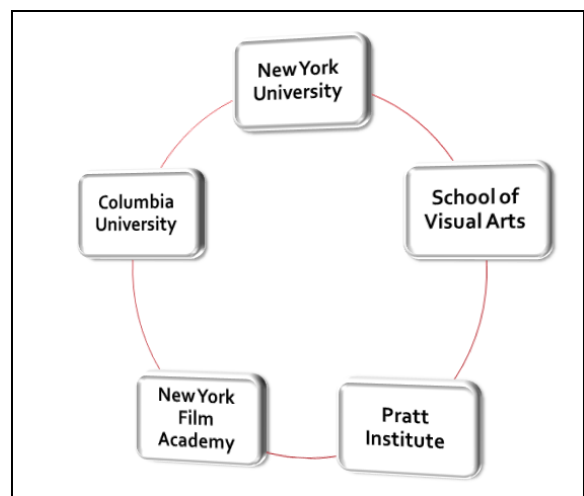
## **PARTNERSHIPS with NYC Sci-Fi Stores:**

- We have strategic partnerships in place with leading sci-fi stores in New York City including **Forbidden Planet, Singularity and Company, and the Spectacle Theater.**
- In addition, we are in the process of building partnerships with small retail shops in **Williamsburg** and the **Lower East Side.**

## **PARTNERSHIPS in Academia:**

We have contacted organizers of science fiction clubs and associations from various films schools in order to gain support, achieve maximum attention, and accordingly build festival attendance.

Some of these clubs and associations are affiliated with New York University, Columbia University, New York Film Academy, Pratt Institute, and the School of Visual Arts.



# **WE ARE EXPECTED TO HAVE BETWEEN 6,000-9,000 PEOPLE ATTEND over 3 DAYS!**

## **Some NUMBERS:**

- We have at our disposal a mailing list of over **15,000 Science Fiction fans** who live and work in the tri-state area.
- We are organizers of the Philip K Dick meet up group and have formed alliances with the New York Sci-Fi and Fantasy MeetUp groups with over **1,200 active members**.
- We are organizing an aggressive grass roots campaign with over **20,000** flyers, postcards and brochures.
- We anticipate a combined attendance from the festival, the music shows, the club, and the fashion show to reach **6-9,000 people!**

## **Making CONNECTIONS:**

- Several weeks prior to the festival we will **run advertisements** in local media outlets including the *Village Voice* and *Time Out*.
- We will be attending the *New York Comic-Con* in October and will be participating in various other **film festivals**, during which time we will be **distributing marketing materials** to all those who are interested.

## **A Variety of ENTERTAINMENT:**

### **Music...**

We are organizing local music acts that have been inspired by the writings and philosophy of Philip K Dick. The groups will be promoting their music to their already numerous followers and fans.

### **Fashion...**

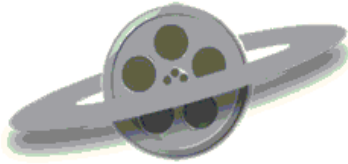
A futuristic fashion show is being planned at one of New York's clubs which will include designs from various fashion institutes.



## **BECOME A SPONSOR:**

### **Sponsorship Levels**

- **Master Sponsor - \$10,000.**
- **Presenting Sponsor - \$5,000.**
- **Featured Sponsor - \$2,500.**
- **Production Sponsor - \$1,000.**
- **Supporting Sponsor - \$500.**



## **Master Sponsor:**

**In exchange for a cash or product contribution of \$10,000 or higher, your company will receive:**

- **Recognition as "Master Sponsor" of the 2012 Philip K Dick Film Festival and your role as an integral part of the festival.**
- **A banner with the company logo that will be advertised on all events.**
- **A trailer specifically made for the sponsor that will be shown between features and outside the screening cinema.**
- **A booth or table at all Film Festival events.**
- **A full page ad in the Film Festival program.**
- **25 (25) VIP passes to all Film Festival events, including the opening night party.**
- **Inclusion of your logo in all advertising of the Philip K Dick Film Festival.**
- **A trailer of your company video or logo to be shown in all presentation.**



## **Presenting Sponsor:**

**In exchange for a cash or product contribution of \$5,000 or higher, your company will receive:**

- **Recognition as "Presenting Sponsor" of the 2012 Philip K Dick Film Festival and your role as an integral part of the festival**
- **A booth or table at all Film Festival events**
- **A full page ad in the Film Festival program**
- **Ten (10) VIP passes to all Film Festival events, including the opening night party.**
- **Inclusion of your logo in all advertising of the Philip K Dick Film Festival.**
- **A trailer of your company video or logo to be shown in all presentations.**



## **Featured Sponsor:**

**In exchange for a cash or product contribution of \$2,500 or higher, your company will receive:**

- **Recognition as "Featured Sponsor" on all advertising of the Philip K Dick Film Festival and Indie Screen Cinema.**
- **A booth or table at all Film Festival events.**
- **A half-page ad in the Film Festival program.**
- **Ten (10) VIP passes to all Film Festival events, including the opening night party.**
- **A trailer of your company video or logo to be shown in all presentations.**



## **Production Sponsor:**

**In exchange for a cash or product contribution of \$1,000 or higher, your company will receive:**

- **Placement of your logo on all Philip K Dick Film Festival advertisements and link to your website.**
- **A booth or table at the Film Festival's opening night party.**
- **A quarter-page ad in the Film Festival program.**
- **Five (5) VIP passes to all Film Festival events, including the opening night party.**



## **Supporting Sponsor:**

**In exchange for a cash or product contribution of \$500 or higher, your company will receive:**

- **Placement of your logo on all Philip K Dick Film Festival advertisements and a link to your website.**
- **A quarter-page ad in the Film Festival program.**
- **Five (5) VIP passes to all Film Festival events, including the opening night party.**

## **TALENT and RAVING FAN BASES:**

Several of the festival films have a **raving fan base** that will contribute several hundred registrations...

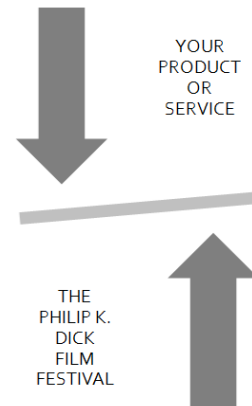
... for example ...

*Radio Free Albemuth*, with an all-star cast including famous singer/songwriter and actress **Alanis Morissette**, as well as **Katheryn Winnick** of *Love and Other Drugs*...

Both of whom already have millions of fans.

**“We are looking forward to working with you! Thank you in advance for allowing us the opportunity to help you grow...”**

**- The Philip K. Dick International  
Science Fiction Film Festival Team**



**To contact us or for more information visit one of the links below or call our Program Offices:**

**<http://www.thephilipkdickfilmfestival.com/>**

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